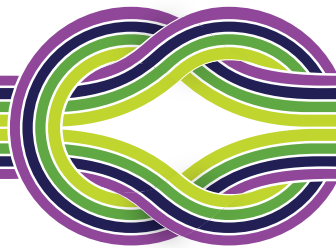# My Care Loop
Effective intervention for rising-risk patients

Every year, a growing number of people become high-cost chronic care patients. What if you could find them early and intervene? Our technology engages a patient's biggest influencer – their family and friends, on a platform they rely on—their mobile device, to track and manage precursors to elevated risk.

Q19A
01-01-18 9:05AM

Did you have any difficulty with your normal daily activities yesterday?

Intelligent Algorithms Track Psychosocial Trends

If yes, ask Q19B ← **Yes** **No** → If no, wait 48hrs – ask Q30A

Q19B
01-01-18 9:10 AM

Which activities did you have difficulty with?
Select all that apply

- ○ Walking
- ✓ Doing the dishes
- ○ Communicating
- ✓ Concentrating on a task
- ○ Remembering
- ○ Getting dressed
- ○ Cooking
- ○ Reading
- ○ Shopping or running errands

By tracking a patient's mental state, caregivers and family members in the Care Loop can see increasing acuity and step in to help. My Care Loop algorithms work by sending questions with simple responses that trigger the type and frequency of future queries.

Did you exercise today?   **Q30A**
01-03-18 9:10 AM

Yes **No**

Log response, wait 24hrs – ask Q50A

Q19B
01-02-18 9:10 AM

On a scale of 1-5, how is your appetite?
1=Poor 5=Good

Successful organizations are not afraid to think creatively and leverage the relationships that influence their patients' behavior, both clinical and non-clinical.

The Non-Clinical Scalable Solution – Who is this for?

My Care Loop leverages the most influential people in a patient's life to maximize adoption. Who better to intervene in ordinary ways to improve health and well-being than the people the patient chooses as their 'Care Loop'?

Intervention is exponentially more successful when engaging an individual's chosen "Care Loop". Examples of your high-risk population segments that could benefit from enhanced intervention include: high-risk pregnant mothers, young adults with newly-diagnosed mental health disorders, graduates of your care management program, and high-risk diabetes patients.

My Care Loop makes it easy for families to gain valuable insight into the patient's state of mental health and physical symptoms and allows them to actually do something to help the patient in real-time.

Involve Influencer   **Real-time Visibility**   **Identify Emerging Acuity**   **Raise the Alarm**

Please be advised that Jane has entered the PK Hospital emergency.

Please be advised that your patient Jane Genner has entered the PK Hospital emergency.

Please be advised that your mother, Jane has entered the PK Hospital emergency. You are the closest in her care circle.

Geo-fencing – Track Healthcare Use

Hospital ERs, urgent care centers, doctors' offices, clinics and community care centers are individually "corralled" with a digital fence. An alert is sent only when a patient crosses one of these predetermined boundaries. Entering and exiting a zone generates a message customized for the action requested of the patient.

Secure, Encrypted HIPAA / PHI-compliant platform
The system does not track the patient unless they are in or out of a healthcare zone. Patient information is currently shared using dated methods such as claims data. All information exchanged between a patient and their care circle is behind the firewall of an encrypted and secure database.

Sophisticated technology that's super simple to use.

Pyx Health   www.pyxhealth.com   *Contact Rachael Jacobson, rachael@pyxhealth.com*